



WELLS GRAY COMMUNITY FOREST (2010) SOCIETY

Strategic Plan

2024-2028

OUR MISSION

Through the effective management of the Community Forest, provide social and economic benefits to the Wells Gray Country residents, including the District of Clearwater.

OUR VALUES

Honest Accountable
Inclusive Respectful

OUR VISION

A healthy community supported by a resilient forest.



Big “H” Healthy, as defined by health institutions and community jurisdictions, as a clean and safe environment for all, access to food, shelter, and recreation, adequate health services, social connections, and protected natural environments and community voice is heard.



Little “h” healthy aligns with individual health and wellness, resilient to illness and a good quality of life.

We believe a healthy community is both.

OUR GOALS

- ▶ **Community values** are core to decision-making
- ▶ **Dynamic relationship** with the Wells Gray Community Forest Corporation
- ▶ Granting opportunities **improve the lives of residents**
- ▶ Legacy assets contribute to **community quality of life**



WELLS GRAY
COMMUNITY FOREST
SOCIETY

Community values are core to decision-making

All decisions will be based on community values by:

- Maintaining engagement with First Nations and community stakeholders
- Maintaining public engagement on community value topics, through various mediums
- Reporting annually on the strategic plan, granting and yearly achievements

Dynamic relationship with the Wells Gray Community Forest Corporation

As shareholders of the Wells Gray Community Forest Corporation the Society's role is to safeguard the benefits of the Community Forest for the community by:

- Supporting the financial management of the Community Forest tenure
- Maintaining effective, open communications with the Corporation
- Encouraging and supporting continuous improvement in program and policy direction

Granting opportunities improve the lives of residents

Provide granting opportunities to improve the lives of residents:

- Maintain a relevant granting criteria and process for charitable and non-profit organizations
- Increase awareness of the granting opportunities through various mediums

Legacy assets contribute to community quality of life

Provide legacy assets that contribute to community quality of life:

- Accumulate funds for legacy projects
- Create opportunity for community input on legacy projects
- Fund viable long-term projects utilizing a decision model process

MEASURES AND REPORTING

- Report on how the community values align to the decisions
- Report periodically on the status of Legacy projects
- Annual reporting on grants awarded and highlighting the benefits to the community
- Provide input to the Wells Gray Community Forest Corporation in relation to the required key indicators of the BC Community Forest Association

